



119334, Moscow
Leninsky pr-t, 41/2
Phone: +7 (495) 766-5300
reclama@dive-tek.ru

Price rates for ad prints

Internal advertising module

- 1/1 page (210 x 297 mm) 1300,- EUR
- 1/2 page (118 x 297, 210 x 134 mm) 700,- EUR
- 2/3 page (133 x 297 mm) 885,- EUR
- 1/3 page (73 x 297, 210 x 100 mm) 500,- EUR
- 1/4 page (210 x 86 mm) 380,- EUR
- Non standard sizes, gate-folders, inlays and s.o. call

Position markup

- before contents (only full pages) + 10%
- 2nd и 3rd cover + 50%
- 4th cover + 100%

Discount for continuous publications

- 2-3 issues - 10%
- 4-5 issues - 15%
- 1 year contract (6 issues) - 20%

Volume discount (per issue)

- 3 modules 1/3 page - 5%
- 2 modules 1/2 page - 5%
- 2 modules 1/1 page - 10%
- 2 modules 2/1 page - 15%
- 3 to 5 modules 1/1 page - 20%
- more than 5 1/1 pages call

Discounts adds up by direct addition
Advertising module design by publisher 20% from module rate.

Condition of print and payments

Module size: +5 mm bleeding from each side
Module source: EPS with curved fonts, TIFF, JPG (no verification)
Reservation: Should be made 25 days before issue close date (call)
Ad module provided: 10 days before issue close date (call)
Prepayment: 100%
All prices are gross total and include all taxes and fees